



University of Kragujevac

Faculty of Hotel Management and Tourism in Vrnjačka Banja

REPORT FROM THE COURSE ORGANIYED FOR EMPLOYEES ON THE FACULTY

IMPLEMENTATION OF WEB-BASED TECHNOLOGIES IN MODERN BUSINESS AND EDUCATION

Authors:

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April 2015. Vrnjačka Banja

Within the TEMPUS project "Modernization and Harmonization of Tourism study programmes in Serbia" 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR, there was organized a **course for employees in the tourism industry**, on the topic: **Implementation of web-based technologies in modern business and education.**

The course was divided into **four program areas**:

- 1) Introduction in computer networks; Internet
- 2) Introduction in Office 2.0 (softver for new generation office use);

Elementary use of Office 2.0; storing documents in the cloud

3) Introduction in web-based content management systems;

Elementary use of content management systems

4) Creating a web page on the Internet, connecting with documents in the cloud

The aim of the course is to, first theoretically explain the functioning and importance of computer networks and the Internet, and then on practical examples, teach participants elementary use of Office 2.0, CMS and cloud storage.

The training took place in April 2015. It lasted four weeks, two classes of 45 minutes every week.





AGENDA OBUKE

time and place	teaching unit				
Wednesday, April 8 th 2015.	Introduction in computer networks				
12:00 Ceremonial Hall	Internet				
Wednesday, April 15 th 2015.	Introduction in Office 2.0 (softver for new generation office use)				
12:00 Ceremonial Hall	Elementary use of Office 2.0; storing documents in the cloud				
Wednesday, April 22 nd 2015.	Introduction in Web-based content management systems				
12:00 Ceremonial Hall	Elementary use of content management systems				
Wednesday, April 29 th 2015. 12:00 Ceremonial Hall	Creating a web page on the Internet, connecting with documents in the cloud				
12.00 Cercinoliai IIan	Review				

1. FIRST WEEK OF COURSE 04/08/2015

At the beginning of the course, a lecturer Assoc. Prof. Danko Milašinović addressed all the participants, emphasizing the importance and the presence of the Internet in everyday life and business. After a brief introductory speech, he laid out the plan and program fo course for the next four weeks.

The aim of the first day of course was to introduce participants with the history of the Internet and some basic concepts of computer networks and the Internet. This theoretical findings are intended to facilitate the understanding in the practical part of the training that followed in the next three weeks.



2. SECOND WEEK OF COURSE 04/15/2015

Short introduction about the many positive, but also some negative aspects of using Office 2.0 software package was followed by a practical part. Participants were introduced with the way to create their own Google Drive, its basic use, as well as placing the documents in the cloud.

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3. FIRST WEEK OF COURSE 04/22/2015

Third week of training was related to web-based content management system (CMS - Content Management System) - theoretical and practical knowledge that will enable participants to publish a various content on the Internet. For a better understanding of web-based content management system, participants were introduced with some details of the Joomla CMS.



A Linux-based webserver, which hosted the website created in the CMS - Joomla (PHP5, Apache, MySQL), was set for the third and fourth week of course. Server was available to all participants of the course 24 hours / 7 days a week, so they were able to practice both during the course and independently at home, as each of the participant received an adequate account.

4. FIRST WEEK OF COURSE 04/29/2015

Last week of course was reserved for testing knowledge gained in the previous three weeks. Participants were given three tasks referring to the creation of web pages on the Internet and connecting documents to the cloud.



5. QUESTIONNAIRE – EVALUATION RESULTS

After the course, participants were given a **questionnaire** in order to provide estimates and opinions concerning the course delivered. The questionnaire included eight questions. The questionnaire and the average value of the claims are shown below.

Table 1. Questionnaire relating the course success

QUESTIONNAIRE IMPLEMENTATION OF WEB-BASED TECHNOLOGIES IN MODERN BUSINESS AND EDUCATION

1. Please evaluate the actuality of	of th	e cou	ırse	topi	cs. (Please evaluate from 1 to 5,
where 5 stands for very interesting	and	1 for	com	plete	ly uninteresting) (Average grade:
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	_		-		e evaluate from 1 to 5, where 5 stands
for very interesting and 1 for compl	_			_	
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3. Is this course helping you in y structure: Yes – 86,66%, No – 6,67%			_	-	Please circle one answer) (Response
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_, 100	_,	110	٠,	1 0.0	
	_	-		kno	wledge in the field? (Please circle
one answer) (Response structure: 1			-	. 1	. 1
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			•		e evaluate from 1 to 5, where 5 tion with the choice) (Average grade:
4,93)	1	2	3	4	5
			e fui	ther	similar courses? (Please circle one
answer) (Response structure: Yes -		-	2)	т Л.	
1) Yes	2)	No	3)	I do	not know
8. Please enter your comments,	sugg	estic	ons.	pror	oosals, etc.
· ·					ng staff to use the web-based
technologies more effective			-		
	-				
Very useful. All that we nee	a, bt	ii we	aiai	ILKI	low who to ask.
• All OK.					
_					nation about the topics that were
presented to us. Now I am f	fully	quali	fied	to op	perate and use these tools - which
greatly facilitates my future	e woi	rk - e	spec	cially	when it involves more people.
Suggestion: whenever Facu	ilty o	r lect	ure	r are	able to - we are looking forward to
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Some more knowledge in d	-	eld, o	f co	urse,	in areas pertaining to facilitate our
joint work.	-	eld, o	f co	urse,	in areas pertaining to facilitate our

- Very useful and applicable in practice.
- Useful training. Poor internet.

In the Table 2 there is a tabulation of the results of the Questionnaire.

Table 2. Results of the Questionnaire regarding the course success

	, 2 0 0			
No.	Question	Average value		
1.	Please evaluate the actuality of the course		5,00	
	topics.		3,00	
2.	Are the chosen topics clearly presented?	4,93		
3.	Is this course helping you in your workplace?	yes	no	I do not know
		86,66%	6,67%	6,67%
4.	Is this course helping you to improve your	yes	no	I do not know
	knowledge in the field?	100%		
5.	Please evaluate the place where the course is		4,47	
	held as well as technical equipment.		4,47	
6.	Please evaluate the selection of lecturer.		4,93	
7.	Are you interested to participate in the	yes	no	I do not know
	further similar courses?	100%		

- 8. Please enter your comments, suggestions, proposals, etc.
 - A very interesting course that will help teaching staff to use the web-based technologies more effectively in everyday business.
 - Very useful. All that we need, but we didn't know who to ask.
 - All OK.
 - Prior to holding this course, I had some information about the topics that were
 presented to us. Now I am fully qualified to operate and use these tools which
 greatly facilitates my future work especially when it involves more people.
 Suggestion: whenever Faculty or lecturer are able to we are looking forward to
 some more knowledge in this field, of course, in areas pertaining to facilitate our
 joint work.
 - Very useful and applicable in practice.
 - Useful training. Poor internet.

Based on the results of the survey we can determine that the average rate of course is 4.83. The highest average grade has topic actuality 5.00. Also, all of participants (100%) expressed the view that the realized course will help them to improve knowledge in this area, and that they are interested to participate in new course programs with the same or similar topics.

6. SCHEDULE

Registration lists of participants are given in the attachment.

[HBTS]







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Vrnjačka Banja, 15.04.2015.







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